



Bryan Fox

Graphic & Web design

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97214

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<http://overheard.org/portfolio>

profile:

Strong graphic design and digital development background with experience in a variety of industries.

the short list:

Mac/PC

HTML/CSS
PHP, ASP, JSP
Ruby/Rails
JavaScript
MySQL

BBEdit, skedit
Dreamweaver

Photoshop
Illustrator
Fireworks
Flash
Director
3DS Max

InDesign
Quark XPress

Lyris ListManager

MS Office/VBA

experience

Freelance Graphic Design & Web Development. Portland, OR. September 2003–present.

Janus Youth Programs
www.janusyouth.org
HTML & CSS for a site developed by Code in Motion & White Lotus Design.

Gypsy Dancer Estates
www.gypsydancerestates.com
Recoded this vineyard's existing site to accessible and google-friendly code.

Nob Hill Business Association
www.nobhillbiz.com
Graphic design, photography, coding as part of a five-person team to produce this portal site for Portland's NW 23rd Avenue.

Andrew Lynch
www.andrewlynchmusic.com
Design & coding for this up & coming Portland singer/songwriter.

ParentHelp123 / WithinReach
www.parenthelp123.org
Interface design, templating, client-side scripting, and framework integration for a web app to help Washington state residents determine eligibility for health & food assistance programs, and to apply online.

Enpria
www.enpria.com
Ongoing site redesigns and printed collateral to better reflect this Portland/Seattle IT consulting firm's business focus.

Bonnie Kahn's Wild West Gallery
www.bonniekahngallery.com
Invitation design and advertising for a number of Native American and Western artists' openings; site redesign & improvements to increase online traffic and sales.

AAA Oregon/Idaho, Graphic Designer. Portland, OR. August 2004—present.

- Wrote & designed print advertising for *VIA* magazine, other print media, and web.
- Designed and coded marketing e-mail newsletters for members & travel enthusiasts.
- Created direct mail, membership collateral, *The Traveler* newsletter, and in-store displays for several business lines.

FundQuest, Analyst. Boston, MA. January 2001—August 2002.

- Developed client proposal system and analytic materials (for print and electronic delivery) to launch the firm's new web-delivered Managed Accounts product.
- Designed institutional client investment strategy books that raised roughly \$200MM in new assets and helped attract several new institutional clients to the program.
- Consulted financial advisors on investment recommendations for high net worth clients.

NVest Advisor Services, Webmaster/Technical Analyst. Boston, MA. November 1999—December 2000.

- Managed web application that delivered competitive reports to clients and prospects; streamlined back-end analysis & reporting systems to greatly increase audience and sales.
- Designed promotional materials including Flash-based demos and CD direct mail.

education

Art Institute of Portland. Portland, OR. January–July 2004.

- Courses in e-commerce, rapid web development, and advanced authoring tools.

Mohawk Valley Community. Utica, NY. January 2003–July 2003.

- Courses in graphic design, typography, photography, illustration, and 3D animation.

Williams College. Williamstown, MA.

- BA cum laude in Art History, June 1999.
- Class of 1960 Scholar in Art History.